

Şevket Saraçođlu, a prominent figure in the business world, is to take charge of operations at Mitsubishi Electric in Turkey

New President for Mitsubishi Electric Turkey

Ratingen, Germany, 11th July 2017

Mitsubishi Electric, a recognized world leader in electrics, electronics and automation, has assigned another prominent figure in the business world, Şevket Saraçođlu, to take charge of its operations in Turkey. Mr. Şevket Saraçođlu, who has been General Manager of Mitsubishi Electric Turkey Factory Automation Systems Division since 2013, has become the new president of Mitsubishi Electric Turkey as of April 1, when he took over the office from his predecessor Mr. Masahiro Fujisawa.

Mr. Şevket Saraçođlu has been announced as the new President of Mitsubishi Electric Turkey which deals with satellite, elevator and escalator, visual data systems, power sources and transportation-based infrastructure projects in addition to its main business fields of HVAC systems, factory automation, robot technologies and CNC mechatronic systems. Taking over the office from Mr. Masahiro Fujisawa on April 1, Mr. Saraçođlu will be in charge of Mitsubishi Electric's operations in Turkey, which is regarded a privileged market.

Having started his professional career at NETAŞ Northern Telecom, Mr. Saraçođlu went on to work at Alarko Holding on textile dyes, dryers and in building automation. He founded a new department in the Korona Group of Companies where he was responsible for cement factory control systems. He acted as the founding partner of Genel Teknik Sistemler (GTS) in 1992 and when GTS became a distributor of Mitsubishi Electric Factory Automation Systems in 1993, Mr. Saraçođlu

began to collaborate with Mitsubishi Electric. Following the acquisition of GTS by Mitsubishi Electric in 2013, he was assigned as the General Manager of Mitsubishi Electric Turkey Factory Automation Systems Division.

Having graduated from Istanbul Male High School, Şevket Saraçoğlu received his B.Sc. degree from the Electrical Engineering department at Istanbul Technical University. He speaks English and German fluently and is married with 2 children.

Image captions:



Picture 1:

Mr. Şevket Saraçoğlu has been announced as the new President of Mitsubishi Electric Turkey.

[Source: Mitsubishi Electric Corporation]

The image(s) distributed with this press release are for Editorial use only and are subject to copyright. The image(s) may only be used to accompany the press release mentioned here, no other use is permitted.

Note to Editor: if you would like the text in another language please contact Philip Howe at DMA Europa – philip@dmaeuropa.com.

About Mitsubishi Electric

With over 95 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognised world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, as well as in products for the energy sector, transportation and building equipment.

With around 138,700 employees the company recorded consolidated group sales of Yen 4,238.6 billion (\$ 37.8 billion*) in the fiscal year that ended on March 31, 2017.

Our sales offices, research & development centres and manufacturing plants are located in over 30 countries.

Factory Automation – European Business Group

Mitsubishi Electric Europe B.V., Factory Automation - European Business Group (FA-EBG) has its European headquarters in Ratingen near Dusseldorf, Germany. It is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan.

The role of FA-EBG is to manage sales, service and support across its network of local branches and distributors throughout the EMEA region.

**Exchange rate 112 Yen = 1 US Dollars, last updated 31.03.2017 (Source: Tokyo Foreign Exchange Market)*

Further Information:

eu3a.mitsubishielectric.com/fa

Follow us on:



youtube.com/user/MitsubishiFAEU



twitter.com/MitsubishiFAEU

Press contact:

Mitsubishi Electric Europe B.V.

Factory Automation - European Business Group

Monika Torkel

Expert Marketing Communications

Mitsubishi-Electric-Platz 1

40882 Ratingen, Germany

Tel.: +49 (0)2102 486-2150

Fax: +49 (0)2102 486-7780

Monika.Torkel@meg.mee.com



PR agency:

DMA Europa Ltd.

Mr. Roland Renshaw

Europa Building, Arthur Drive, Hoo Farm Industrial Estate, Kidderminster, Worcestershire, UK

Tel.: +44 (0)1562 751436

Fax: +44 (0)1562 748315

roland@dmaeuropa.com

www.dmaeuropa.com